

# Blog RUBRIC

A thoughtful answer to the questions uses the ACE strategy:

**A** - Answers the question

**C** - Cites (this means giving specific examples or non-examples)

**E** - Expands (this means telling us what it feels like, looks like, sounds like, and provides a clear pathway to achieve the goal/change)

CRITERIA	Master	Journeyman	Apprentice	Newbie	Not done
<b>Summary</b>	Clear main idea. All important details are included and demonstrates clear understanding of information.	Clear main idea. Some important details are included and demonstrates understanding of information.	Main idea is unclear-not specifically stated in the writing. Some critical information is missing and demonstrates basic understanding of the information.	The main idea is not present. Contains only some details. Demonstrates little or no understanding.	Summary not included
<b>Image</b>	Image is included and related to the topic	Image is included, but relationship to the topic is questionable.		Image is included, but is unrelated to the topic.	No image
<b>Backward looking</b>	One question from this section is answered thoughtfully, providing details and examples. Opportunities for growth are evident.	One question from this section is answered somewhat thoughtfully. Some details and examples are included, but relevance is not evident. Opportunities for growth are unclear.	One question from this section is answered with little thoughtfulness. The details or examples provided do not provide opportunities for growth.	One question from this section is answered with no thoughtfulness. There are no details or examples to provide opportunities for growth.	What, we had to answer one question in this section?
<b>Inward looking</b>	One question from this section is answered thoughtfully, providing details and examples. Opportunities for growth are evident.	One question from this section is answered somewhat thoughtfully. Some details and examples are included, but relevance is not evident. Opportunities for growth are unclear.	One question from this section is answered with little thoughtfulness. The details or examples provided do not provide opportunities for growth.	One question from this section is answered with no thoughtfulness. There are no details or examples to provide opportunities for growth.	What, we had to answer one question in this section?
<b>Outward looking</b>	One question from this section is answered thoughtfully, providing details and examples. Opportunities for growth are evident.	One question from this section is answered somewhat thoughtfully. Some details and examples are included, but relevance is not evident. Opportunities for growth are unclear.	One question from this section is answered with little thoughtfulness. The details or examples provided are not relevant and/or do not provide opportunities for growth.	One question from this section is answered with no thoughtfulness. There are no details or examples to provide opportunities for growth.	What, we had to answer one question in this section?
<b>Forward looking</b>	One question from this section is answered thoughtfully, providing details and examples. Opportunities for growth are evident.	One question from this section is answered somewhat thoughtfully. Some details and examples are included, but relevance is not evident. Opportunities for growth are unclear.	One question from this section is answered with little thoughtfulness. The details or examples provided do not provide opportunities for growth.	One question from this section is answered with no thoughtfulness. There are no details or examples to provide opportunities for growth.	What, we had to answer one question in this section?
<b>Writing Conventions</b>	Any errors in standard writing conventions are barely noticeable and do not interfere with understanding	Errors in standard writing conventions are noticeable but do not significantly interfere with understanding	A variety of errors in standard writing conventions may occasionally make reading slow and may somewhat interfere with understanding	Persistent errors in standard writing conventions consistently interfere with understanding and often result in a density of errors	Serious errors in standard writing conventions obscure meaning